



# Sponsorship Opportunities

9<sup>th</sup> International Scientific, Medical & Family Conference

July 16 — 21, 2018

Hilton Clearwater Beach Hotel, Clearwater Beach, Florida



Saving lives through education, advances in treatment, and finding a cure for Barth syndrome.

## 9<sup>th</sup> International Scientific, Medical & Family Conference

The Barth Syndrome Foundation (BSF) Conference welcomes your support. We have opportunities for all budgets. For those seeking to support education, please consider our family sessions where leading experts explain the newest information on Barth syndrome. If you are interested in supporting science and medicine, we have many choices for you such as the scientific and medical sessions, the international scientific and medical advisory board breakfast, or the ever-popular poster session. You may also find sponsoring the expert consultations to be a rewarding selection, where families and clinicians share valuable information about clinical aspects of Barth syndrome.

Sponsoring a meal function will help nourish the participants throughout the Conference, be it breakfast, lunch, or a refreshment break. If socializing is your thing, consider partnering with us for the Friday night social event. This event brings excitement and fun for all who attend. Tables may also be purchased for \$100 each. We offer the chance to sponsor the lodging costs for our infamous photographer, Amanda Clark, who generously volunteers her time and services to BSF. Providing funds for ground transportation helps defray the costs associated with bringing our speakers to and from the hotel. Provide support where families need it most, through sponsoring children's activities, parent support sessions, and at the pool where families congregate for exercise and community-building.

There are also a number of additional partnership opportunities not listed here. Please contact Lindsay Groff, BSF Executive Director, at [lindsay.groff@barthsyndrome.org](mailto:lindsay.groff@barthsyndrome.org) for more information.

### About the Conference

This conference brings affected families, research scientists, and clinicians together in one place at one time for a dual track meeting. BSF and our affiliates in Canada, France, Italy, and the United Kingdom firmly believe that while each of these groups can make some progress in their individual efforts, together, we are so much more powerful.

**Clinicians** who might care for a single patient will have the opportunity to see over 50 at once, gaining a greater understanding of the breadth of the disorder. Additionally, they will be able to compare notes with other clinicians and also to hear from scientific experts about the latest discoveries that shed light on the scientific underpinnings of the disorder.

**Scientists** will hear presentations on colleagues' recent work as well as learn from and have a chance to collaborate with experts in other fields. Furthermore, they will gain insight into the clinical aspects of the disorder and witness the medical ramifications of what they discover in the laboratory.

**Families** have a unique opportunity to be seen by the world's greatest experts in Barth syndrome, contributing directly to the search for a cure by providing their information, their health history and even their own tissue as well as to learn from experts and from each other so that they can better advocate for their child(ren).



### PREVIOUS CONFERENCE ATTENDEE'S THOUGHTS OF THEIR ATTENDANCE AT BSF'S INTERNATIONAL CONFERENCES

"The Barth Syndrome Foundation community is tight-knit, knowledgeable, and inclusive. The Foundation includes not only the patients and their families but also scientists, physicians, and others taking care of Barth patients, all working together — and I mean really together — to cure Barth syndrome. I believe the single "jewel" that epitomizes this Foundation is the biennial international conference they organize, which brings together patients, their families, and scientists from around the world to make headway into this devastating disease." ~ *Colin Steward, PhD, FRCP, FRCPCH, Bristol Royal Hospital for Children, England*

# Sponsorship Opportunities

Level		Opportunity	Benefits
<b>DIAMOND</b> Partner	\$10,000	Conference Title Sponsor	<ul style="list-style-type: none"> <li>• Ad on outside back cover of program book</li> <li>• Prominent recognition on website</li> <li>• Name/logo in slideshow</li> <li>• Name/logo on podium of all sessions</li> <li>• Creative name/logo usage opportunities</li> </ul>
<b>PLATINUM</b> Partner	\$5,000	Scientific & Medical Sessions Medical Clinics/Expert Consultations Family Sessions Professional Videographer ( <i>Sci/Med Sessions</i> ) Professional Videographer ( <i>Family Sessions</i> )	<ul style="list-style-type: none"> <li>• Full page ad in program book</li> <li>• Prominent recognition on website</li> <li>• Name/logo in slideshow</li> <li>• Creative name/logo usage opportunities</li> </ul>
<b>GOLD</b> Partner	\$2,500	Thursday Lunch Friday Lunch Friday Night Social Saturday Lunch Ground Transport for Clinicians/Scientists	<ul style="list-style-type: none"> <li>• Half page ad in program book</li> <li>• Recognition on website</li> <li>• Name/logo in slideshow</li> </ul>
<b>RUBY</b> Partner	\$1,500	Travel Assistance for Expert Speakers Box Lunches for Clinic Days	<ul style="list-style-type: none"> <li>• Half page ad in program book</li> <li>• Recognition on website</li> <li>• Name/logo in slideshow</li> </ul>
<b>PEARL</b> Partner	\$1,000	Wednesday Clinic Dinner Meeting Thursday Breakfast Friday Breakfast Saturday Breakfast Scientific & Medical Advisory Board Breakfast Clinician/Scientist Poster Session Speaker Thank You Gifts Printed Conference Program Individual Session Sponsors Youth Activities	<ul style="list-style-type: none"> <li>• Quarter page ad in program book</li> <li>• Recognition on website</li> <li>• Name/logo in slideshow</li> </ul>
<b>BRONZE</b> Partner	\$500	Thursday Refreshment Break Friday Refreshment Break Saturday Refreshment Break Lodging for Amanda Clark ( <i>Photographer</i> ) Entertainment Lanyards Photo Booth	<ul style="list-style-type: none"> <li>• Quarter page ad in program book</li> <li>• Name/logo in slideshow</li> </ul>
<b>Additional</b>	\$250	Phlebotomist's Fees for Blood Draws 2-Night Stay for a Clinician/Researcher Family Welcome Event Luminaries	Name/logo on signage
<b>Additional</b>	\$100	Tables at Friday Night Social (25) Registration Desk Supplies Shipping Materials to/from Conference Supplies for Youth Activities Onsite Printed Materials Event Signage	Name/logo on signage



## SUPPORTER REGISTRATION FORM

Barth Syndrome Foundation 9<sup>th</sup> International Scientific, Medical & Family Conference

Contact Information	Payment Information
Name (Last, First):	Check enclosed in the amount of \$ _____ <i>Make check payable to: Barth Syndrome Foundation</i>
Institute/Organization:	Charge to credit card below for the amount of \$ _____ <input type="checkbox"/> Check <input type="checkbox"/> AMEX <input type="checkbox"/> Master Card <input type="checkbox"/> Visa Expiration Date: _____ Security Code: _____
Address:	Account Number:
City/State/Zip:	Name of Card Holder:
Phone:	Card Holder Signature:
Email:	Date:
Name as it should appear on signage:	

## SPONSORSHIP LEVELS

**Please select your sponsor level:**

### DIAMOND Partner — \$10,000

☒ Conference Title Sponsor

### PLATINUM Partner — \$5,000

- ☒ Scientific & Medical Sessions  
☒ Medical Clinics/Expert Consultations  
☒ Family Sessions  
☐ Professional Videographer (*Sci/Med Sessions*)  
☐ Professional Videographer (*Family Sessions*)

### GOLD Partner — \$2,500

- ☐ Thursday Lunch  
☒ Friday Lunch  
☒ Friday Night Social  
☒ Saturday Lunch  
☐ Ground Transportation for Clinicians/Scientists

### RUBY Partner — \$1,500

- ☒ Travel Assistance for Expert Speakers  
☐ Box Lunches for Clinic Days

### PEARL Partner — \$1,000

- ☐ Continental Breakfast ☒ Thursday ☒ Friday ☒ Saturday  
☐ Clinic Dinner Meeting (*Wednesday*)  
☐ Scientific & Medical Advisory Board Breakfast (*Saturday*)  
☒ Clinician/Scientist Poster Session  
☐ Speaker Thank You Gifts  
☐ Printed Conference Program  
☐ Individual Session Sponsors  
☐ Youth Activities

### BRONZE Partner — \$500

- ☐ Refreshment Break ☒ Thursday ☒ Friday ☒ Saturday  
☐ Lodging for Amanda Clark (*Photographer*)  
☐ Entertainment  
☐ Lanyards  
☒ Photo Booth

### OTHER Partnering Opportunities

- ☒ \$250 — Phlebotomist's Fees for Blood Draws  
☒ \$250 — 2-Night Stay for a Clinician/Researcher  
☒ \$250 — Family Welcome Event  
☒ \$250 — Luminaries  
  
☐ \$100 — Tables at Friday Night Social Event  
☐ \$100 — Registration Desk Supplies  
☐ \$100 — Shipping Materials to/from Conference  
☒ \$100 — Supplies for Youth Activities  
☐ \$100 — Onsite Printed Materials  
☐ \$100 — Event Signage

BSF Tax ID # 22-3755704 – No goods or services were provided in exchange of this gift, therefore, the full amount of your gift stated above is tax deductible. All sponsorship fees are non-refundable. A confirmation letter will be sent to confirmed sponsors prior to the conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations above.

Make check payable to:

**Barth Syndrome Foundation**  
**PO Box 419264**  
**Boston, MA 02241-9264**

**PLEASE SEND:** Company name, logo and/or ad by June 1, 2018 in jpeg format/300 dpi to Lynda Sedefian at [lynda.sedefian@barthsyndrome.org](mailto:lynda.sedefian@barthsyndrome.org). Items must be received by June 1, 2018 to guarantee placement in the event program.